

OHIO

**FOOT AND ANKLE
MEDICAL ASSOCIATION**

**REPORT OF THE
EXECUTIVE
DIRECTOR**

**2018 OHFAMA HOUSE OF
DELEGATES**

JIMELLE RUMBERG, PH.D., CAE

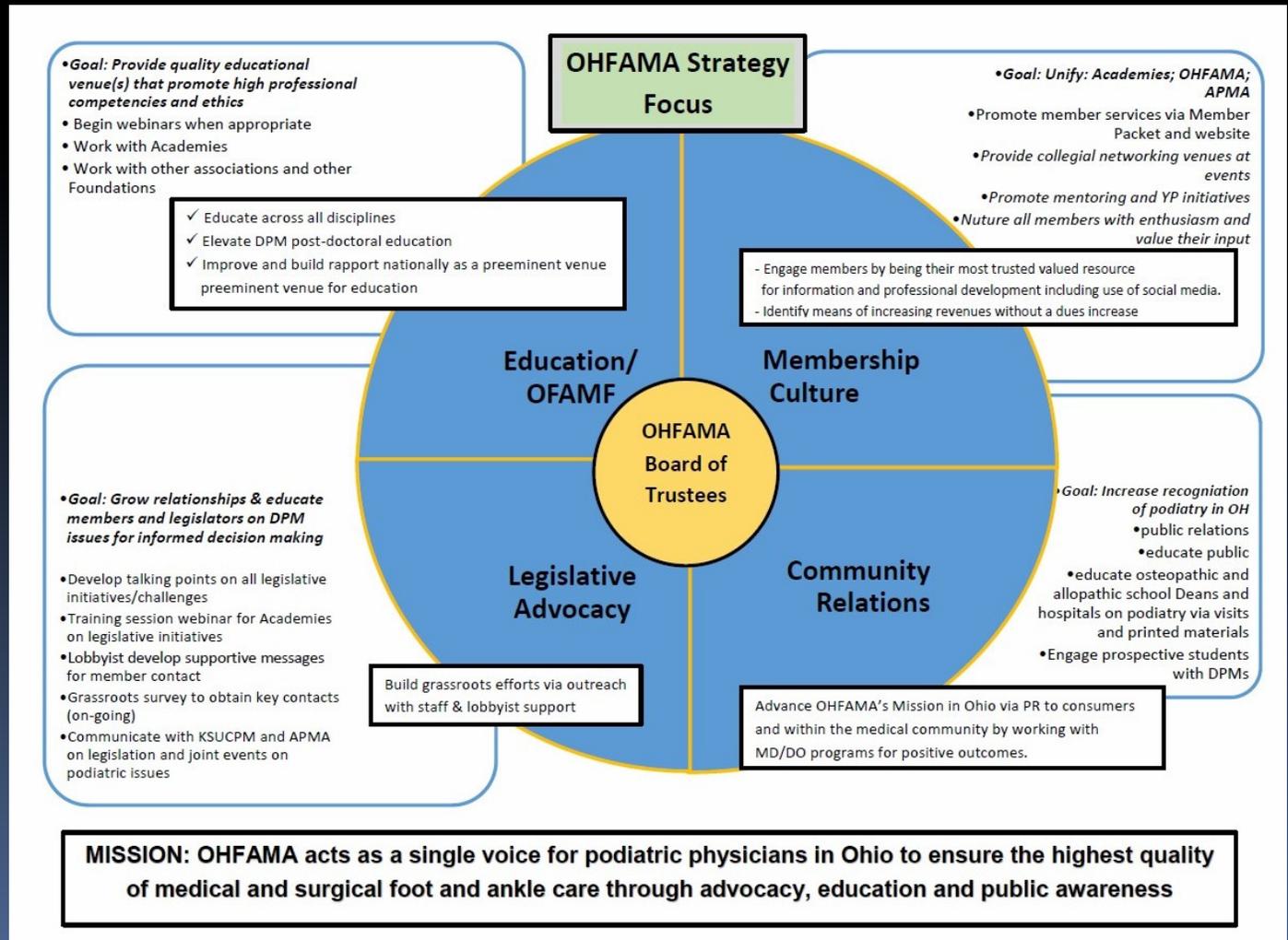
Governance

AMAZING!



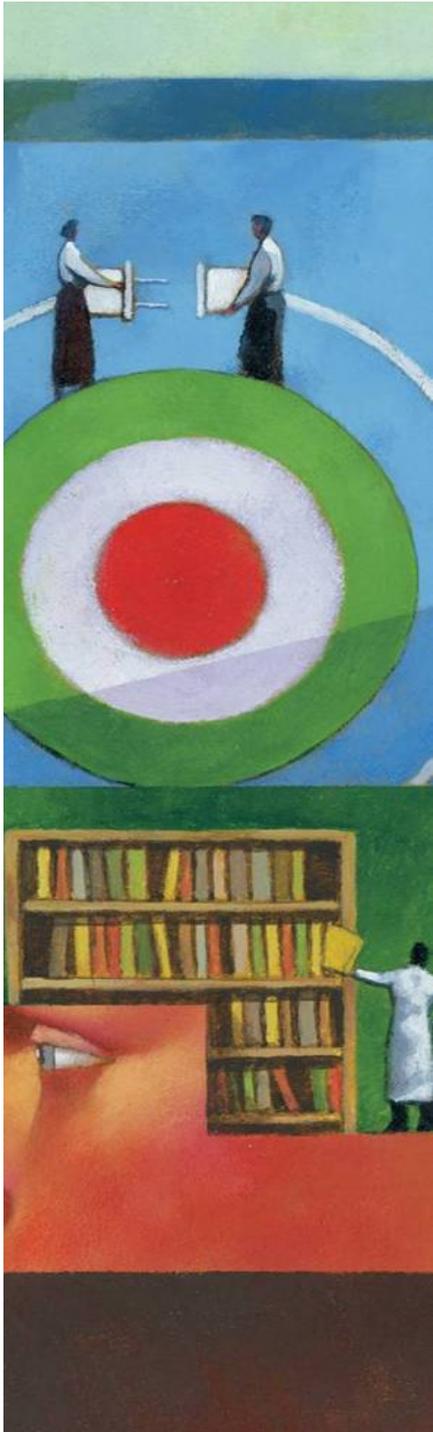


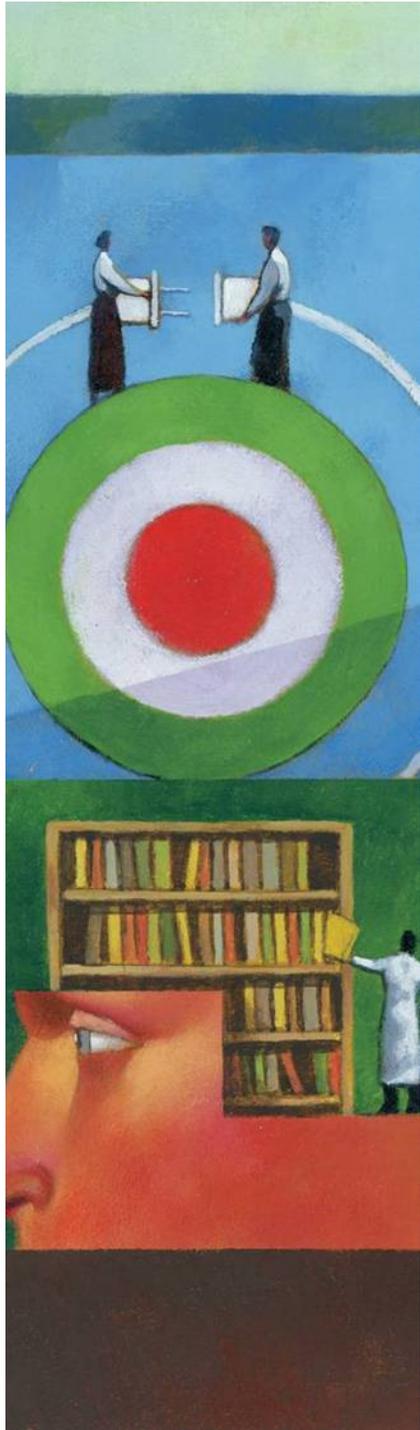
Strategies and Goals



Pillar Chairs

FOUR PILLARS OF THE OHFAMA STRATEGIC PLAN





OHFAMA

2018

Advancing, Protecting and Promoting
Podiatric Medicine and Surgery



2018's Mission - Advancing

Shave and Punch Biopsies below knee and on hand 😊

Received CGS reimbursement for shave and punch biopsies 😊

OH State Medical Association Health Plan

Associate membership option with (MEWA) health plan; other insurances

OH Legislature

Fixing HBOT statute language (clarification)
Asking for immunizations via statute



2018's Mission - Protecting

PT Ordering and Dx



CRNA's Independent Practice



Think OHFAMA's advocacy and regulatory effort doesn't impact your paycheck?

THINK AGAIN.



2018's Mission - Promoting

- Heel and Foot Pain
- Sports Injuries
- Specialty Shoe Stores
- Diabetes
- Foot check by DPM

As of October 2018, over 20,000 radio commercials aired across all 88 counties in Ohio. (↑ of 5,000)
ONN has 74 stations and 90 frequencies.



2018's Mission - *Promoting* 2018 OHFAMA Service Award

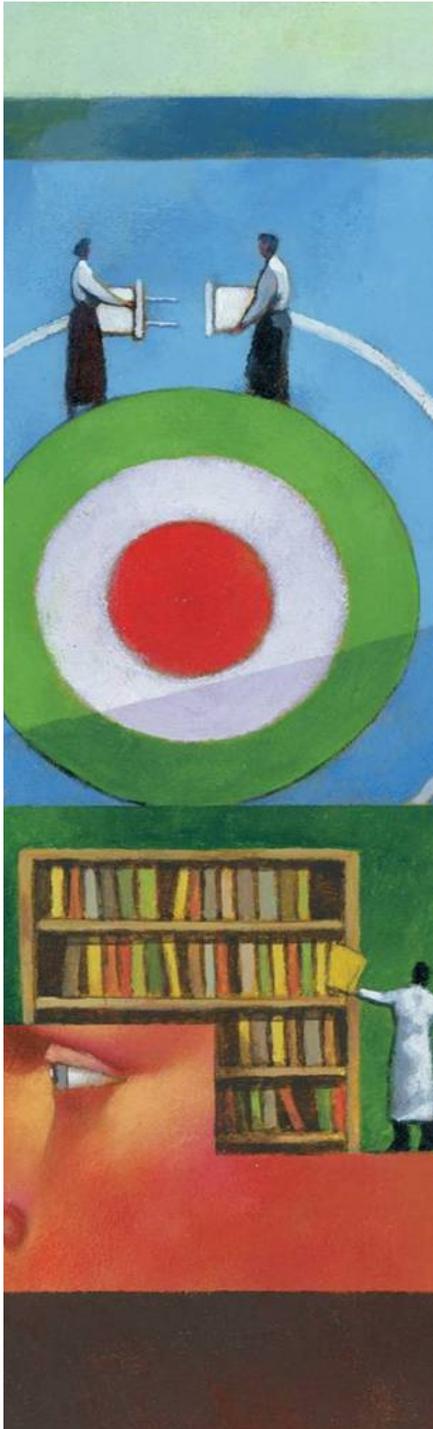
Bruce Blank, DPM



Jerry Ferritto, DPM



Thank you for your service

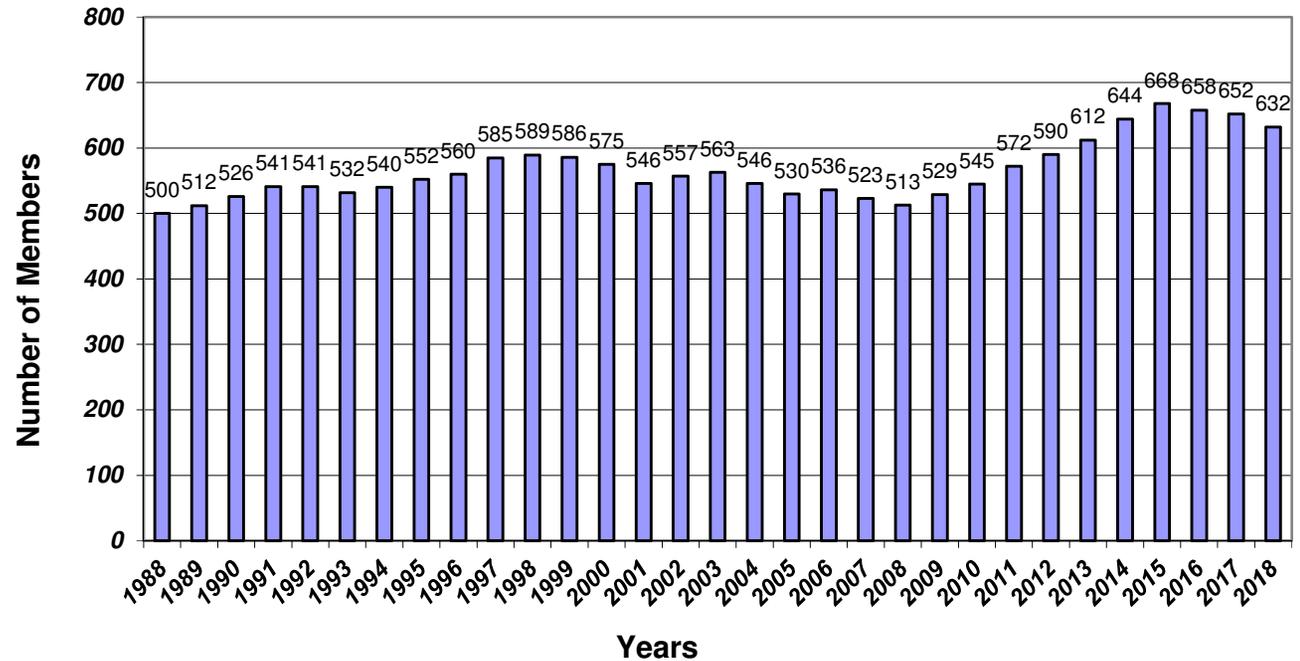


2018 Membership



Membership

OHFAMA Membership History

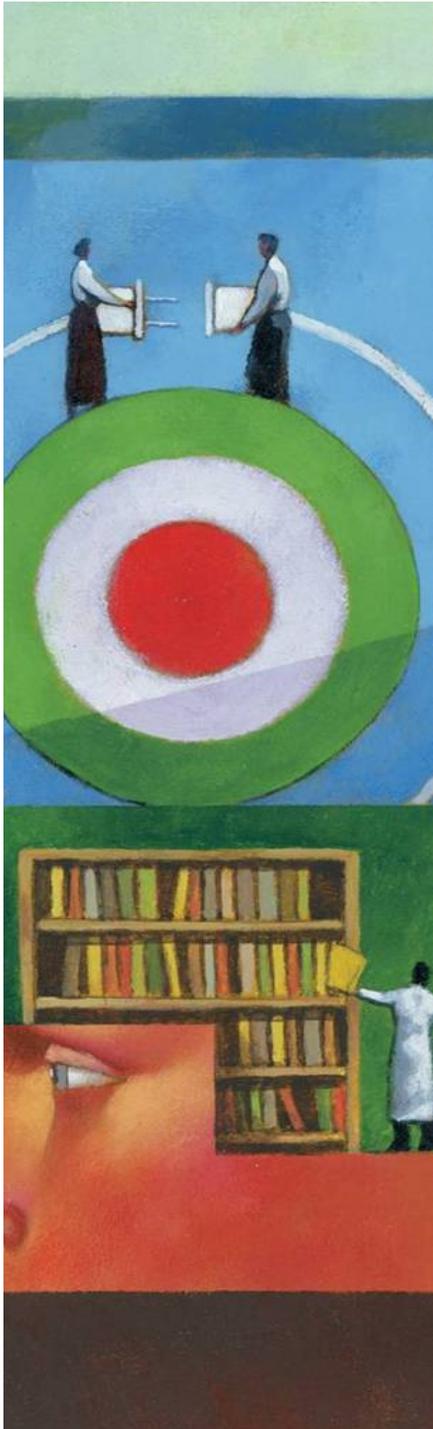


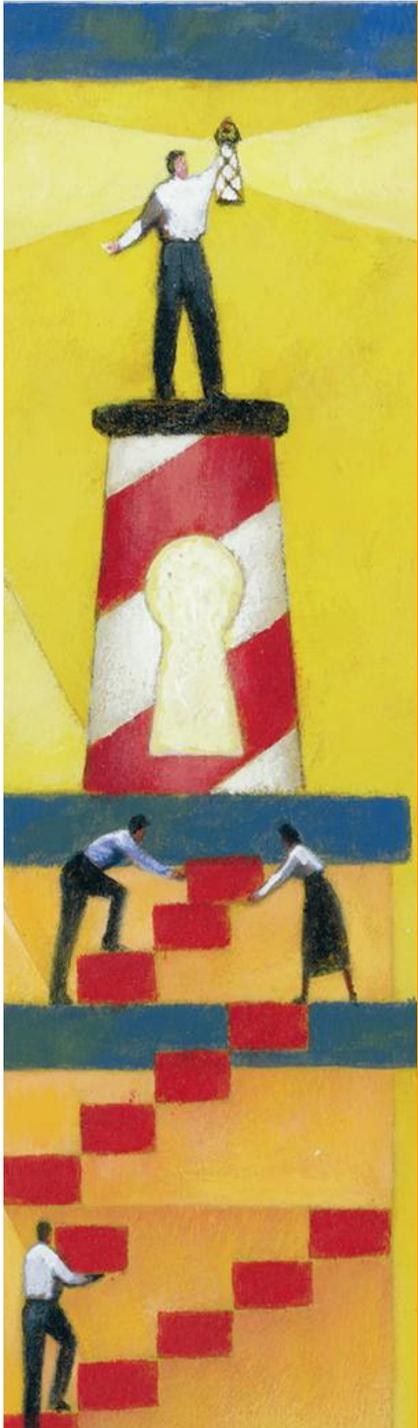
632 Members *Net Loss of 30 vs. SPPY*

*852 total in-state licensed podiatric physicians in OH (SMB 11/18)
See HOD Report C for data from 1988-2018 (Net gain of 1 vs. SPPY)*

Our Successes

Are for you
our loyal members





Care Works Comp - Workers Comp discount

MP Med Pro - Medical waste disposal

OSMA Health Benefit's Plan

PICA - Malpractice Insurance

PCI HIPAA - PCI and HIPAA compliance solutions

Quantus Solutions - Credit card processing solutions

Recovery One - Collection services

OHFAMA Staff

Cyndi Colburn

Director of Finance **contracted**



Luci Ridolfo, CAE

Assistant Executive Director
and OFAMF Executive Director

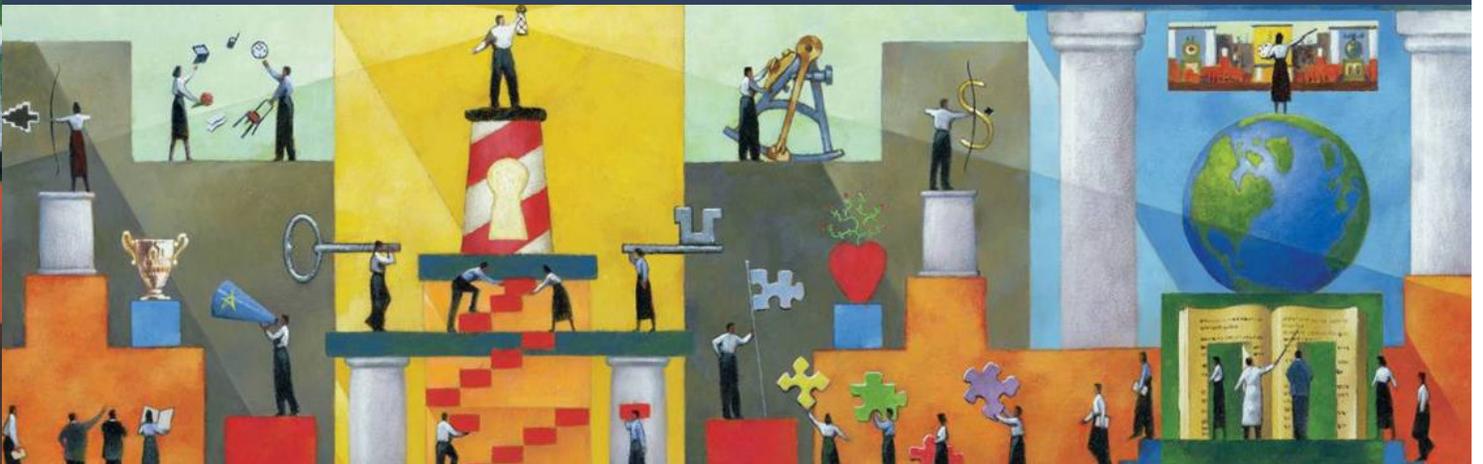


Leah Yost

Administrative Assistant **PTE**



2018 OHFAMA BOT





∞ Thank You ∞ OHFAMA Membership

